

Contract # 48000

Schedule Dates

09/14/12-09/17/12

Advertiser

OBAMA FOR AMERICA (2353)

Agency

GMMB (1182)

Product

POLITICAL CANDIDATE (1051)

Brand

Est 1768 Sked A Add 9.13-9/17 (27642)

Salesperson

Shiebler, Charles (1011)

Sales Office

WHDH

Buyer Name

/

Phone/Fax

1768

CPE

Account Types

Local/Political Candidate Agency

Billing Type

Standard

Comments

WHDH-TV
7 Bulfinch Place
Boston, MA 02114-2977



GMMB
3050 K St NW
Suite 100
Washington, DC 20007

Date Entered 09/12/12
Last Modified 09/12/12
Entered By Charles Shiebler
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$3,180.00
Net Total \$18,020.00
Sales Tax

WHDH Boston (WHDH)
By Broadcast Month Spots Rate
Sep. 2012 8 \$21,200.00
Grand Total: 8 \$21,200.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/14/12-09/17/12	3	:30	7A- 8A (ET)	1					1			2	\$1,800.00	\$3,600.00	WHDH Boston (WHDH)		9/12/12
2.0	Normal Line / SPOT	09/14/12-09/17/12	3	:30	7P- 7:30P (ET)	1					1			2	\$1,800.00	\$3,600.00	WHDH Boston (WHDH)		9/12/12
3.0	Normal Line / SPOT	09/14/12-09/17/12	3	:30	7:30P- 8P (ET)	1					1			2	\$2,000.00	\$4,000.00	WHDH Boston (WHDH)		9/12/12
4.0	Normal Line / SPOT	09/16/12-09/16/12	4	:30	8:13P- NBC SUNDAY NIGHT FOOTBALL								1	1	\$9,000.00	\$9,000.00	WHDH Boston (WHDH)		9/12/12
5.0	Normal Line / SPOT	09/14/12-09/14/12	3	:30	5P- 5:30P (ET)						1			1	\$1,000.00	\$1,000.00	WHDH Boston (WHDH)		9/12/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Sunbeam Television Corporation, WHDH-TV, WLVI-TV, ThisTV does not discriminate on the basis of race, ethnicity, gender or national origin in any of its advertising practices.